



INTERNATIONAL  
**TRADE**  
ADMINISTRATION

## TRADE FAIR CERTIFICATION

Placing U.S. Suppliers **ONE CLICK AWAY** 

from Global Markets

# COSMOPROF

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## ASIA HONG KONG

亞太區美容展

### Two Venues – One Fair!

***Cosmopack Asia - Nov. 13-15, 2018***

***Hong Kong International Airport***

**&**

***Cosmoprof Asia - Nov. 14-16, 2018***

***Hong Kong Convention & Exhibition***

***Centre (HKCEC), Hong Kong, China***

[Cosmoprof Asia 2018](#) is the largest and most prestigious international beauty trade exhibition in the region. As a U.S. Department of Commerce Certified Trade Show, we offer export counseling services to both U.S. exhibitors and international buyers.

**To Register for U.S. Department of Commerce Export**

**Counseling Services contact: [Swee-Keng Cheong](#),**

**Email: [SweeKeng.Cheong@trade.gov](mailto:SweeKeng.Cheong@trade.gov)**

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**Secure your booth today!**

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Trade fairs receiving **Trade Fair Certification (TFC)** from the U.S. Department of Commerce serve as vital access vehicles for U.S. firms to enter and expand foreign markets. A TFC show ensures a high-quality, multi-faceted opportunity for American companies to successfully market overseas.

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**For Financing Assistance Contact:**

**[STATE TRADE DEVELOPMENT PROGRAM](#)**

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**[Administration \(SBA\)](#)**

- Participate in foreign trade missions & trade shows.
- Obtain services to support foreign market entry.
- Develop websites to attract foreign buyers.
- Design international marketing materials.

**For More Information:**

**<https://www.sba.gov/content/state-trade-and-export-promotion-step-pilot-grant-initiative-cfda-59061-1>**